

Hyehyun (Julia) Kim

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Research: An International Journal '2, 405

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\$GYHUWLVLQJ Telecommunications Review

Book chapters

x &KDQ PVWHG Kim, H. J., QIOXHGFHU 0DUNHWLQJ '\QDPL
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Dynamics of Influencer Marketing: A Multidisciplinary Approach 5 R X W O H G J H
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Under peer review

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- x Kim, H. J., & KDDP VWHG 6 0 &KHQ + &29,' ,QIRUPDWLRQ
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- x Kim, J. H., &KDDP VWHG 6 0 QQLQXHQFHU 0DUNHWLQ
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- x Kim, H. J., &KDDP VWHG 6 0 0\$GLXDV WUXVW ULVN DQ
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Awards

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Teaching

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