

Benjamin Uel Marsh

Curriculum Vita

Campus/Department Talks

- Renewing Minds: Faith Integration Perspectives and Practices Pacific Uni, 2019
! , maybenoyesDK . Azusa Pacific Uni
2019
- Language and culture mediate memory processes: The story that bilingualism and biculturalism role of language and culture in memory Azusa Pacific Uni, 2019
- Intro to Biometric research using eye tracking, galvanic skin response, & facial expression analysis Azusa Pacific Uni, 2018
- ace, I am more likely to remember your face Azusa Pacific Uni, 2017
- How priming ethnic and national identity changes face recognition in Americans Azusa Pacific Uni, 2015

Conference Paper Presentations

- Marsh, B.U., Hurtado, A., Carcich, Z., Revenaugh, D., Weeks, T. Howard, A., & Engelmann, K. (2019). Exposing bilingual Latin Americans to Spanish facilitates more fixations towards white faces Paper presented at the 48 SCCR convention in Jacksonville, FL
- Kanaya, T. Marsh, B.U., Zuniga, A., Valdez, T., & Hernandez, S. (2016). Cooperative Style and Narrative Quality among Mother-Child Dyads Paper presented at the 96 WPA convention in Long Beach, CA
- Marsh, B. U. (2015). Priming Cultural Representations Facilitates Processing of the Associated Language presented at the 44 SCCR convention in Albuquerque, NM
- Marsh, B. U., Pezdek, K., & Ozery, D. (2014). Reversal of the cross race effect: Latin Americans primed as American recognized white faces more accurately than Latin Americans Paper presented at the 43 SCCR convention in Charleston, SC
- Pezdek, K., Ozery, D., & Marsh, B.U. (2013). The flexibility of the cross race effect for bicultural individuals Paper presented at the 10 SARMAC convention in Rotterdam, Netherlands
- Pezdek, K., Ozery, D., & Marsh, B.U. (2013). The cross race effect in face recognition memory for bicultural individuals Paper presented at the annual meeting of the LSP convention in Portland, OR

Grants & Awards

- Azusa Pacific University Publication Assistance Grant . Enhanced memory of fair-related faces and the role of trait anxiety (co-PI Dr. Gewnhi Park): \$1,000. 2018 - 2019
- Azusa Pacific University Faculty Research Council Grant. Bilingualism, biculturalism and the cross race effect \$4,800. 2017 - 2019
- Azusa Pacific University Undergraduate/Graduate Travel Grants . Secured \$5,576 for students to present research from my lab at regional and national conferences. 2015 - 2019
- Azusa Pacific University Innovative Teaching Grant. Secured \$3,000 for student access to online biometric modules and to purchase an eye tracker-PC (co-PI Dr. Teresa Pegors) 2016 - 2018
- Azusa Pacific University Scholarly Undergraduate Research Experience Grant. Creating culture specific false memories (co-PI Hyun Seo Lee) \$1,420. 2016 - 2017

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Marsh, B. U., Sosa, S., Del Rosario, C., Salinas. S. (2015). Space effect is eliminated in bicultural Latin Americans

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Claremont Graduate University ²Claremont, CA 2013 ²2014
Claremont Long Beach Math Collaborative Program *Evaluator*

Designed a 2-year formative evaluation.

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Conducted focus groups and managed, analyzed and interpreted data.

Pomona College ²Claremont, CA
Linguistic & Cognitive Science Department *Statistics Consultant*

Assisted students in research design, data management, analysis, and interpretation

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knowledge of various childcare benefits at Pomona College.

Cobblestone Applied Research and Evaluation ²La Verne, CA 2010 ²2013
Research Assistant

Assisted in survey development as well as data management, analysis, presentation interpretation.

Claremont McKenna College ²Claremont, CA 2009 ²2013
Developmental Lab, Dr. Tomoe Kanaya *Research Assistant*

Created and maintained excel databases.

Collaborated with Dr. Kanaya on projects and manuscripts.

Advised undergraduates on their research proposals, databases, as well as their personal statements for graduate programs and Fulbright scholarships.

Evaluation Reports

Galen, M., Marsh, B.U., & Matelski, M. (2014). Claremont Long Beach Math Collaborative Program Evaluation: Final report

Eddy, R. M., Ruitman, H. T., & Marsh, B.U. (2013). Cal Poly Pomona NSF Noyce master teacher fellows program: Year two evaluation report Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Marsh, B.U., & Matelski, M. (2012). Bridges to the baccalaureate program at UCLA: Final evaluation report year two Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Hankel, N., Matelski, M. & Marsh (2012). Math for America Los Angeles evaluation report Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Matelski, M. & Marsh, B.U. (2011). Bridges to the baccalaureate program at UCLA: Final evaluation report year one Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Mahajan, N., & Marsh, B.U. (2011). California State University, San Bernardino Coyote Careers Year three final evaluation report Cobblestone Applied Research & Evaluation, Inc.

TEACHING EXPERIENCE

University of Tampa ²Tampa, FL 2019 ²Present

Department of Psychology *Assistant Professor*

Cognitive Psychology

Statistics and Experimental Methods

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musicians, and PR specialist

Increase attendance from previous years

- o At CDL 2017, total and per presentation attendance increased an average of 6% and 21% respectively from the previous 4 years.
- o At CDL 2018, total and per presentation attendance increased an average of 24% and 33% respectively from the previous 5 years.
- o At CDL 2019, per presentation attendance increased an average of 12% from the previous 6 years.

Fulbright Program?