

**Universidad Francisco Marroquín**, Guatemala  
MBA, 2008

**Universidad San Pablo CEU**, Spain  
M.A. Journalism, 2005

**Universidad Francisco Marroquín**, Guatemala  
B.A. Business Administration with a minor in Marketing, 2004  
Summa cum laude and Valedictorian

#### **RESEARCH INTERESTS**

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My research broadly examines processes of cultural innovation—the purposeful production of meaning to transform existing markets or tackle unprecedented challenges.

37) in an institutional field. Empirically, I  
) of the emergence and evolution of the  
2016. Drawing on a wealth of data hand-  
urnals), interviews conducted with relevant  
ies, retail spaces, and industry conferences, I  
a specific role in coffee’s traditional value  
headed efforts to transform the meaning of  
for new forms of entrepreneurial action. My  
repreneurial possibility at the collective level and  
ling of relational and cultural holes through  
mbolic holes by actors in distinct field-level  
(within’).

#### **AWARDS AND HONORS**

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- 2018 Nominee, OMT Doctoral Consortium, **AOM Annual Meeting**  
Best Paper, Paradox Track, **EGOS Conference**
- 2016 Best Paper Award, SIM Division, **AOM Annual Meeting**
- 2015 Finalist for Best Student Paper, **EGOS Conference**
- 2014 Nominee, OMT Pre-Dissertation Workshop, **AOM Annual Meeting**

- 2014 Donald J. White Teaching Excellence Award, **Boston College** (Delayed because of family medical leave)
- 2012 Best Paper Award, SIM Division, **AOM Annual Meeting**
- 2007 Fellow at the Young Latin American Leaders Conference, **FAES Foundation**, Spain
- 2006 (summer) Robert Bartley Fellowship, Interned at **The Wall Street Journal's Editorial Page**. New York

**PEER-REVIEWED PUBLICATIONS**

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Tunarosa, A., & Glynn, M. A. (2017). Strategies of Integration in Mixed MethoTo4( F)6.1 (e)4 0.898.76 6atc5e

Problem construction in uncertain situations: The case of the Chilean miners rescue operation.  
 Academy of Management Annual Meeting Philadelphia, 2014

'A la Chilena': The San Lorenzo rescue operation as a cultural transformation. *Advancing Cultural Sociology* Yale University, New Haven, 2014

Navigating rough waters: a theoretical model of organizational action in corrupt environments.  
 Academy of Management Annual Meeting Boston, 2012

Power-play Mindfulness: Organizing for Success and Reliability. *Cognition in the Rough*  
 Professional Development Workshop (h (h (h (h (ha)4 (lo26 (s)-1(14 (IP28)-3 (h -0 0 8 (r)3 f)-2 ( )-10 vi)-2 (r)3 (o